



USA Gymnastics

National Congress Trade Show

Hartford • 2010

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Don't miss your chance to *Take care of Business* at the 2010 USA Gymnastics National Business Conference!

Wednesday, August 11, 2010

8:00 a.m. - 5:00 p.m.

Marriott, Hartford, CT

Register for the USA Gymnastics National Business Conference and learn how your organization can leverage today's brand strategies to achieve your business goals. Hear from the experts about how risk management, brand building, and social media impacts your business. This one-day conference will feature industry panel discussions and three keynote speakers. Don't miss it!

The keynote topics include the importance of building and marketing your brand, presented by (Co-founder and Senior Vice President of Creative Services for three-sixty group, integrated marketing communications firm) Scott Willy and USA Gymnastics President Steve Penny; best practices and the legal importance of risk management, presented by (Partner at Baker and Daniels Law Firm) Scott Himsel and how use social media to help your business, presented by (President of Communications, Mango! Creative Juice) Deirdre Breakenridge.

Panel discussions, back by popular demand, we will feature round table group discussions with top gym club owners in the industry, including Cheryl and Jim Jarrett, Tom Koll, Tom Forster, Kathy Ostberg, Paul McCarthy, Jeff Metzger, Frank Sahlein, Marian Dykes and Patti Komara. Our host of the day will be David Holcomb, (Owner, Buckeye Gymnastics and club task chair).

USA Gymnastics National Business Conference is a not-to-be-missed event to National Congress for all club owners, directors and program managers. More details will be available in future E-newsletters, Technique magazine, and on our website.

Looking forward to seeing you in Hartford, Conn., for the USA Gymnastics National Congress and Trade Show, the 2010 Visa Championships and the 2010 National Business Conference.

BUSINESS OWNERS CONFERENCE

Wednesday, August 11, 8:00 - 5:00 p.m.
Includes continental breakfast, lunch.
No on-site registration.

Wine reception following the conference at the pre-Congress Trade Show Open House, 5:00 p.m. - 7:00 p.m.

Member Club # _____

Early Bird registration ends 5/15/10

Early Bird Member Club \$125

Member Club \$150

Non Member Club \$250

Name _____

USA Gymnastics Membership # _____

Email Address _____

Date of Birth _____

Mailing Address _____

Telephone _____

City _____

State _____ Zip _____

Club Name _____

Club # _____

Check all that apply: Club Owner Coach/Teacher Judge Administrator Other

PAYMENT

Visa Other _____ Card # _____

Exp. Date _____

Signature _____

Print Cardholder Name _____

Email Address for credit card receipt _____

Return completed form and payment to: USA Gymnastics, 132 E. Washington St. Ste. 700, Indianapolis, IN 46204
or by fax: 317.692.5212 Attention: Member Services